THE LININGER GROUP · EXECUTIVE BIO

Rebecca S. Lininger

Co-Founder & Principal

Post-close integration · AI · Transformation



Rebecca S. Lininger leads post-close integrations and AI transformations that turn AI into EBITDA. She led the Year 2 integration of a $1.1B business at GE, ran the plan or key workstreams in three more integrations, and put 20+ AI and IoT products into production.

Most integration leaders have never put AI into production; most AI leaders have never merged two companies. Rebecca has done both: from CareCredit's 6X scale-up inside GE Capital and Synchrony's pre-IPO commercial analytics engine to the Year 2 integration of a $1.1B business within GE Oil & Gas's $3B Dresser acquisition and commercial AI across four of Ecolab's global business units. Since 2025 she has worked hands-on with generative AI and agents in small businesses, where AI ships in weeks.

Her career runs from the turbine floor to the boardroom: LM2500 and LM6000 gas turbines now powering data centers, the world's first 10,000 PSI Type IV hydrogen storage system, and nearly 20 years of predictive analytics and machine learning in production.

SELECTED RESULTS

- **Year 2 integration of a $1.1B business in GE's $3B Dresser acquisition:** beat the two-year plan across 33 sites and 16 countries; $18M cost out, lead times down 24%. *GE Oil & Gas*
- **6X growth after acquisition:** $940M to $6B in receivables at a 54% net income CAGR through the financial crisis; ran strategy and the integration into GE Capital for the CEO. *GE Capital / CareCredit*
- **$99M a year in incremental purchase volume:** from Visit Impact; one customer master across three businesses and 30+ sales teams. *Synchrony*
- **20+ AI and IoT products in production:** $100M pipeline identified, $15M closed in 30 days, across four global business units ($8B). *Ecolab*
- **World's first 10,000 PSI Type IV hydrogen storage system:** $30M program P&L for the GM Sequel. *Quantum*

Results from Rebecca's corporate leadership roles.

SPEAKING

AI in Your Industry: Threat, Distraction, or Advantage?
Leadership teams and boards

Why Integrations Fail: When the Business Stops Focusing on the Customer
Sponsors, boards, and executive teams

Success with AI: Beyond the Technology
Executive teams and boards

How AI Thinks: Lean for Your Team
Workshop for teams and managers

Replacing SaaS with Agentic AI
Owners and operators

Mentoring Unicorns
Leaders and HR

Talks run 30 minutes (20 plus Q&A) or 60; workshops run 90. Full list at LiningerGroup.com/speaking.

CREDENTIALS

M.Eng. & B.S., Industrial Engineering, University of Louisville

Lean Six Sigma Master Black Belt, GE · GE OMLP graduate

Provisional patent, agentic AI cybersecurity (2026) · Author, The AI$ Gauge™

Synchrony Chairman's MVP · GE Capital (GE Money) "Hero of Growth"

SERVICE

Co-Founder, Seize Hope Fund, pediatric epilepsy research

INTRODUCTION FOR EVENT HOSTS

Rebecca Lininger is Co-Founder and Principal of The Lininger Group, a Houston advisory and operating firm that leads post-close integrations, AI, and operational transformations. An industrial engineer and Six Sigma Master Black Belt, she led the Year 2 integration of a $1.1B business at GE, ran strategy through CareCredit's 6X scale-up, built Synchrony's pre-IPO commercial analytics engine, and put more than 20 AI and IoT products into production at Ecolab. Today she helps companies turn AI into EBITDA.

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